

## ***Making the Connection***



### ***Between HR and OD***

The Philadelphia Regional Organization Development Network (PRODN) is pleased to sponsor an evening of discussion about “Use of Self” in the partnership of HR and OD.

Gail Townsend & Melissa Greene of W.L. Gore & Associates, Inc., will discuss how OD and HR work together in this innovative enterprise. The culture is a key factor in Gore’s product successes and a reason it has ranked repeatedly as one of the “Best Companies to Work For.” Gore is one of four other companies that have made all 100 Best lists (in the Levering-Moskowitz books and Fortune magazine rankings) since 1984. The other four companies are AG Edwards, Goldman Sachs, Nordstrom and Intel.

Hear about the HR and OD partnership from practitioners who partner in the second best company to work for in America. Hear about how they partner to optimize individual, team and business results and how they bring “Use of Self” to their work. Dialogue will focus on:

- Use of self in the HR and OD partnership
- Discuss a brief case study of the partnership
- Hear others’ experiences about HR and OD interactions

**Date:** Thursday, November 3  
**Time:** 5:00 – 6:00 p.m.: Reception; 6:00 – 8:00 p.m.: Program  
**Location:** Philadelphia College of Osteopathic Medicine, Rowland Hall  
4170 City Line Ave  
Philadelphia, PA 19131

*For registration and directions: [www.prodn.org](http://www.prodn.org)  
Space is limited – reserve yours now!*

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### **About our speakers:**

#### **Gail Townsend**

Gail Sacconey Townsend consults and teaches to the public and private sector, and is an organization development specialist at W. L. Gore & Associates, Inc. She is committed to increasing the effectiveness of individuals, teams and organizations by engaging diverse people in creative and energizing conversations that achieve positive, radical entrepreneurial-focused results.

Gail is a graduate from American University, in Washington, DC, with a Master of Science Degree in Organization Development. She is a member of the Organization Development Institute, the Organization Development Network; the American University/National Training Lab

Institute For Behavioral Sciences Alumni Group, and the OD Practitioners Alumni Group. She is currently a graduate student at the Fielding Graduate University and is pursuing her Ph.D. in Human and Organization systems. Gail is energized by working with people to optimize strengths, increase energy and capability, and to achieve personal and professional satisfaction. Her most significant accomplishments are her two daughters.

**Melissa Greene**

Melissa Greene is a HR business partner with W. L. Gore Associates, Inc. She has over 15 years experience in the Human Resource field. She has spent time as a specialist working in training, benefits and recruiting and the last 9 years as a generalist practitioner. As an HR business partner, she is committed to leveraging Gore's associates and culture to achieve spectacular business results.

Melissa is a graduate from Wilmington College in Delaware with a Bachelor's of Science Degree in Human Resource Management. She is also a certified Professional in Human Resources. She is an active Board member of the Delaware Society for Human Resource Management and is currently cochairing the Delaware State HR Conference. Melissa loves what she does because every day she has an opportunity to learn something new and to make a difference. She has two young children that keep her smiling and busy!