

Philadelphia Region Organization Development Network
presents

Two great speakers. One great night.



Edith W. Seashore



Marvin R. Weisbord

The Power of OD: Yesterday, Today, and Tomorrow

These distinguished and esteemed practitioners will be interviewed by Michael Broom for a provocative evening of discussion ranging from the history of organization development to their views on what has made it the most powerful technology today for planned change.

Edie Seashore has over 40 years experience in consulting and shaping the field of organization development. She served as President of NTL Institute for Applied Behavioral Science, and faculty at Johns Hopkins, Georgetown, and American Universities. She is co-author of *What Did You Say? The Art of Giving and Receiving Feedback*, as well as *Breaking Sex Role Stereotypes: Power Collusion, Intimacy/Sexuality, Support*. She is also co-editor of *The Promise of Diversity* among other publications.

Marv Weisbord is an internationally-known consultant with over 30 years as an entrepreneur, manager, consultant and writer. He is a passionate proponent of whole-scale change methodologies. He is author of *Organizational Diagnosis*, *Productive Workplaces*, editor/coauthor of *Discovering Common Ground*, and coauthor of *Future Search*. Along with Sandra Janoff, he is co-founder and co-director of the Future Search Network, an international non-profit dedicated to community service, collegiality, and learning. Marv was honored in 2004 as one of the founding fathers of organization development as recipient of both the OD Network's Members Choice Award and Life Achievement Award.

Michael Broom, Ph.D. is an executive coach, consultant, educator, and author, as well as an organizational psychologist whose clients have included General Electric, the University of Maryland, SAS Institute, and the Smithsonian Institution. He has served on the board of directors of the NTL Institute in Applied Behavioral Science, and as faculty and senior staff member at Johns Hopkins University, Georgetown University, and American University. He is co-author of *Power: The Infinite Game*.

Date: Thursday, October 26, 2006
Time: 5-6 PM Reception; 6-9 PM Program
Location: Philadelphia College of Osteopathic Medicine
4170 City Line Ave - Rowland Hall
Philadelphia, PA 19131

For Registration & Directions: www.prodn.org *Space is limited – reserve yours now!*

Don't miss our November 9th program:

An Innovation Campaign: The Role of Technology in Global Organizational & Cultural Change
Lynne Allegra, Sr. Manager, Global Organization Effectiveness, Pfizer Consumer Healthcare
Anna Belyaev, CEO, Type A Learning Agency